



HEALTH EQUITY COMMITTEE

Committee Focus

The Tampa Bay Healthcare Collaborative Health Equity Committee works to promote equity in health and access to care, among racial, ethnic and underserved populations.

Committee Goals

- I. Promote health equity and increase community awareness
- II. Strengthen the skills, competencies and abilities of local organizations to address health equity

Contact Information

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2019 WORKPLAN

GOAL I: Promote health equity and increase community awareness				
ACTION STEPS	OUTCOME/RESOURCES	TIMELINE	PERSON(S) RESPONSIBLE	STATUS
<p>A. Leverage social media platforms to promote health equity</p> <ol style="list-style-type: none"> 1. health observances and cause days to 2. advocacy opportunities regarding current issues and public policies <p>Resources Needed: Social Media Calendar Communication Plan Health Observances List</p>	<p>Relevant content highlighting health equity and related information</p> <p>Increase visibility in the media regarding health equity and related-issues (more reach and engagement)</p>	<p>Ongoing</p>	<p>Khaliah, Candice and Interns, Noreen, Z'Kera</p>	<p>In Progress – <i>National Day of Racial Healing (01/22/19 promoted)</i></p>
<p>B. Host at least one TBHC quarterly meeting</p>	<p>Co-host August meeting with Advocacy Committee</p> <p>Identify topic for November Quarterly Meeting (<i>Cultural & Linguistic Assessment recommended</i>)</p> <p>Secure speaker(s) and venue</p>	<p>August 1, 2019</p> <p>November 7, 2019</p>	<p>All</p> <p>Courtney, Z'Kera, Lolita, Shanya</p>	<p>Completed - <i>Joint meeting scheduled with Advocacy Committee for June 20th @ 9:30 AM</i></p>
<p>C. Host special event</p>	<p>Recommended Topic: Resiliency & Equity (Social Vulnerability)</p> <p>Purpose: Increased awareness regarding challenges experienced by those in under-resource communities regarding emergency preparedness and recovery</p>	<p>To be determined</p>	<p>Courtney, Kristen, Erica, Allison, Maria</p>	<p>In Progress</p>
<p>D. Promote & utilize the Health Equity Resource Exchange to raise awareness among member organizations and conduct/ facilitate community screenings</p> <ul style="list-style-type: none"> • Unnatural Causes . . . is inequality making us sick? (4) • Race the power of an illusion (2) 	<p>Promotional material and resources for program</p> <p>Program information posted on website</p> <p>'X' # of participating members</p> <p>'X' # of Community Screenings</p>	<p>Ongoing</p>	<p>Khalilah, Candice and interns</p>	<p>Complete</p> <p><i>Renamed the Program – Health Equity Resources Exchange Program</i></p> <p>In Progress – <i>Announcing and re-introducing the program at the November Quarterly Meeting</i></p>

GOAL II: Strengthen the skills, competencies and abilities of local organizations to address health equity				
ACTION STEPS	OUTCOME/RESOURCES	TIMELINE	PERSON(S) RESPONSIBLE	STATUS
A. Identify/promote tools and resources to share: <ol style="list-style-type: none"> 1. cultural & linguistic competence self-assessment tools 2. health equity speaker's bureau 3. Integrate resource availability into social media (utilize #) 	List of identified self-assessment tools & participating organizations available to members on website List of available presentation topics available to members on website	October 2019	All	In Progress – <i>Updated the list self-assessment tools. Developed a list of available presentations.</i> <i>Exploring ways to promote and make the information more accessible</i>
B. Provide support for others to engage in/implement activities to create health equity <ol style="list-style-type: none"> 1. Committee members to identify additional health equity needs within their organizations 2. Identify and celebrate health equity success stories 	Health Equity Impact Assessment	January 2020 August 2019 Ongoing	All	
B. Offer viewings from the Health Equity Resource Exchange Database	Increased awareness of health equity concepts # of and location of screenings	TBD	TBD	Not Started