HEALTH EQUITY COMMITTEE

Committee Focus
The Tampa Bay Healthcare Collaborative Health Equity Committee works to promote equity in health and access to care, among racial, ethnic and underserved populations.

Committee Goals
I. Promote health equity and increase community awareness
II. Strengthen the skills, competencies and abilities of local organizations to address health equity

Contact Information
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# 2019 WORKPLAN

**GOAL I:** Promote health equity and increase community awareness

<table>
<thead>
<tr>
<th>ACTION STEPS</th>
<th>OUTCOME/RESOURCES</th>
<th>TIMELINE</th>
<th>PERSON(S) RESPONSIBLE</th>
<th>STATUS</th>
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</thead>
</table>
| A. Leverage social media platforms to promote health equity  
1. health observances and cause days to  
2. advocacy opportunities regarding current issues and public policies | Relevant content highlighting health equity and related information  
Increase visibility in the media regarding health equity and related-issues (more reach and engagement) | Ongoing | Khaliah, Candice and Interns, Noreen, Z’Kera | In Progress – National Day of Racial Healing (01/22/19 promoted) |
| Resources Needed:  
Social Media Calendar  
Communication Plan  
Health Observances List | | | | |
| B. Host at least one TBHC quarterly meeting | Co-host August meeting with Advocacy Committee  
Identify topic for November Quarterly Meeting *(Cultural & Linguistic Assessment recommended)*  
Secure speaker(s) and venue | August 1, 2019  
November 7, 2019 | Courtney, Z’Kera, Lolita, Shanya | Completed - Joint meeting scheduled with Advocacy Committee for June 20th @ 9:30 AM |
| C. Host special event | Recommended Topic: Resiliency & Equity (Social Vulnerability)  
Purpose: Increased awareness regarding challenges experienced by those in under-resource communities regarding emergency preparedness and recovery | To be determined | Courtney, Kristen, Erica, Allison, Maria | In Progress |
| D. Promote & utilize the Health Equity Resource Exchange to raise awareness among member organizations and conduct/ facilitate community screenings  
- Unnatural Causes . . . is inequality making us sick? (4)  
- Race the power of an illusion (2) | Promotional material and resources for program  
Program information posted on website  
‘X’ # of participating members  
‘X’ # of Community Screenings | Ongoing | Khalilah, Candice and interns | Complete  
Renamed the Program – Health Equity Resources Exchange Program  
In Progress – Announcing and re-introducing the program at the November Quarterly Meeting |
## GOAL II: Strengthen the skills, competencies and abilities of local organizations to address health equity

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<tbody>
<tr>
<td>A. Identify/promote tools and resources to share:</td>
<td>List of identified self-assessment tools &amp; participating organizations available to members on website</td>
<td>October 2019</td>
<td>All</td>
<td>In Progress – Updated the list self-assessment tools. Developed a list of available presentations. Exploring ways to promote and make the information more accessible</td>
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<tr>
<td>1. cultural &amp; linguistic competence self-assessment tools</td>
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<td>2. health equity speaker's bureau</td>
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<td>3. Integrate resource availability into social media (utilize #)</td>
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<td>4. Identify and promote self-assessment tools</td>
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<td>5. Develop a list of available presentation topics available to members on website</td>
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<td>B. Provide support for others to engage in/implement activities to create health equity</td>
<td>Health Equity Impact Assessment</td>
<td>January 2020</td>
<td>All</td>
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<td>1. Committee members to identify additional health equity needs within their organizations</td>
<td></td>
<td>August 2019</td>
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<td>2. Identify and celebrate health equity success stories</td>
<td></td>
<td>Ongoing</td>
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<td>B. Offer viewings from the Health Equity Resource Exchange Database</td>
<td>Increased awareness of health equity concepts # of and location of screenings</td>
<td>TBD</td>
<td>TBD</td>
<td>Not Started</td>
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