



HEALTH EQUITY COMMITTEE

OVERVIEW

Committee Focus

The Tampa Bay Healthcare Collaborative Health Equity Committee works to promote equity in health and access to care, provide resources to share and offer capacity building opportunities.

Committee Goals

- I. Promote health equity and increase community awareness
- II. Strengthen the skills, competencies and abilities of local organizations to address health equity
- III. Provide support and resources for others to engage in/implement activities to foster health equity

Contact Information

Committee Co-Chairs:

Committee Co-Chairs: Allison Rapp, Site Director, Healthy Community Tampa Bay, Special Olympics Florida Email: allisonrapp@sofl.org, Phone: (813) 280-9863

Jenna Davis, Community Benefit Coordinator, Moffitt Diversity, Moffitt Cancer Center
Email: Jenna.Davis@moffitt.org, Phone: (813) 745-6298

Staff Support:

Carrie Y. Hepburn, Chief Executive Officer, Tampa Bay Healthcare Collaborative,
Email: cyheburn@tampabayhealth.org, Phone: (727) 812-4952

DRAFT 2018-19 WORKPLAN

GOAL I: Promote health equity and increase community awareness				
ACTION STEPS	OUTCOME	TIMELINE	PERSON(S) RESPONSIBLE	STATUS
<p>A. Leverage health observances and cause days to promote health equity messages</p> <p><u>Resources Needed:</u> Social Media Calendar Communication Plan Health Observances List</p>	<p>Relevant content highlighting health equity and related information</p> <p>Increase visibility in the media regarding health equity and related-issues (more reach and engagement)</p>	Ongoing	Khaliah, Candice and Interns, Noreen	<p>In Progress –</p> <p><i>Drafting list of health observances</i></p> <p><i>Participating in National Minority Health Month – April 2018</i></p> <p><i>4/2 Twitter Storm</i></p> <p><i>Mental Health Awareness Month – May 2018</i></p> <p><i>Office of Minority Health: Men’s Health Month – June 2018</i></p> <p><i>June 1st – Community Health Improvement Week</i></p>
B. Host special event	<p>Building Skills to Achieve Health Equity: An Interactive Data Workshop</p> <p>Follow-up to Let’s Get ReAL: A Strategy to Addressing Health Disparities (held Aug 2017)</p>	Friday, April 13, 2018	All	<p>Completed</p> <p><i>25 Attendees</i></p> <p><i>Representing 15 organizations</i></p> <p><i>Evaluation:</i></p> <p><i>100% for effectiveness, 95% would recommend this training to others, 100% said relevant to their work, and 95% said it was worth their time to attend.</i></p>
C. Host a TBHC quarterly meeting	<p>Quarterly Meeting Topic</p> <p>Agenda</p> <p>Speaker(s)</p>	November 1, 2018 (Hillsborough County)	Liana, Ericka, Maria, Chris	<p>In Progress –</p> <p><i>Topic: Extreme Weather, Climate Change & Health Equity</i></p>
<p>D. Promote & utilize DVD Loan Share Program to raise awareness among member organizations and conduct/facilitate community screenings</p> <ul style="list-style-type: none"> • Unnatural Causes . . . is inequality making us sick? (4) • Race the power of an illusion (2) 	<p>Promotional material and resources for program</p> <p>Program information posted on website</p> <p>‘X’ # of participating members</p> <p>‘X’ # of Community Screenings</p>	Ongoing	Khalilah, Candice and interns	<p>In Progress –</p> <p><i>Workgroup members created a program survey.</i></p> <p><i>Discussing ways to promote the survey</i></p>

GOAL II: Provide support and resources for others to engage in/implement activities to foster health equity

ACTION STEPS	OUTCOME	TIMELINE	PERSON(S) RESPONSIBLE	STATUS
A. Promote completion of cultural & linguistic competence assessment tool	<p>List of identified TBHC members completing assessment self-assessment activities</p> <p>Collateral material promoting the assessment tools available</p> <p>CLCI Spotlight Event (webinar)</p>	<p>October 2018</p> <p>November 2018</p> <p>TBD</p>	Heather, Liana, Jenna	<p>In Progress –</p> <p><i>Exploring ways to promote and make the information more accessible</i></p>
B. Promote the Health Equity Speakers Bureau (table/booth as well)	<p>Social media posts</p> <p>Information included in the TBHC newsletter</p>		Liana, Jenna, Heather Khaliah, Noreen, Bob, Lisa	<p>In Progress –</p> <p><i>Speakers Bureau workgroup has been formed and PowerPoint presentations were finalized</i></p> <p><i>Identifying & planning speaking engagements</i></p>
C. Promote health equity concepts and activities	<p>Conference attendance</p> <p>Speaking engagements</p> <p>Poster presentations</p>	Ongoing	All	<p>In Progress –</p> <p><i>Submitted several conference abstracts: APHA, Public Health Law Conference, Race Forward</i></p>
E. Continue to serve as a resource for local collaborations/organizations to address health equity	<p>Provide updates</p> <p>Highlight the importance of continued focus on health equity</p>	Ongoing	All	<p>In Progress –</p> <p><i>CUFHC Health Summit 10/27/18</i></p>
F. Offer screenings of Unnatural Causes documentary	# of and location of screenings	TBD	TBD	Not Started

GOAL III: Provide support for others to engage in/implement activities to create health equity

ACTION STEPS	OUTCOME	TIMELINE	PERSON(S) RESPONSIBLE	STATUS
A. Apply for funding opportunities as available to implement health equity activities	Grant funded program(s)	Ongoing	All	In Progress – <i>Year 4 application for Achieving Oral Health Equity (AOHE) in Tampa Bay Initiative funded</i>
D. Plan and host a Regional Equity Summit	Opportunity to present local equity related data, brainstorm solutions and identify impact indicators Identify Speaker(s) Theme Venue	Spring 2019	Allison, Jenna, Liana	On Hold
B. Promote the Cultural & Linguistic Competency Training & Assessment System (CLTAS) social enterprise	Talking Points Collateral Materials Give Day Campaign Social Enterprise Spotlight Event (webinar/in-person)	April – September 2018	Heather, Allison, Lolita, Alicia, Susan, Lolita, Bonnie, Candice	In Progress – <i>Give Day May 1st</i> <i>No Margin No Mission Business Plan Development May 2018</i>
C. Identify funding opportunities to support an additional CLCI Cohort	Funding Opportunity Completed grant application(s) Funding support for CLC Cohort	TBD	All	On Hold