



## **ADVOCACY COMMITTEE OVERVIEW**

### **Committee Focus**

The Tampa Bay Healthcare Collaborative Advocacy Committee works to educate and build advocacy capacity, and foster alliances to support shared advocacy goals.

### **Committee Goals**

- I. Build capacity to engage in advocacy efforts
- II. Encourage advocacy and involvement of stakeholders to work toward improved health and wellness in Tampa Bay
- III. Facilitate relationships and enhance communication between and among organizations, government, and the community

### **Contact Information**

#### Committee Chair:

Kip Corriveau, Director of Mission, Bon Secours St. Petersburg Health System  
Email: [Kip\\_Corriveau@bshsi.org](mailto:Kip_Corriveau@bshsi.org), Phone: (727) 568-1042

#### Committee Vice Chair:

Bethany Linderman, State Government Relations, Florida Blue  
Email: [Bethany.Linderman@bcbsfl.com](mailto:Bethany.Linderman@bcbsfl.com), Phone: (813) 882-7624

#### Staff Support:

TBHC Team

## 2018-19 COMMITTEE WORKPLAN

GOAL I: Build capacity to engage in advocacy efforts				
ACTION STEPS	PERSON (S) RESPONSIBLE	TIMELINE	RESOURCES NEEDED	STATUS
ACTIVITY 1: Legislative Wrap-up Event		Provide an opportunity for members and partners to hear highlights and updates of health and health-related legislation passed during the 2018 Legislative Session		
<ul style="list-style-type: none"> <li>• Select date and locate venue</li> <li>• Invite panelists and moderator</li> <li>• Finalize panelists and moderator</li> <li>• Create event flyer and promote</li> <li>• Develop questions to facilitate dialogue</li> </ul>	<ul style="list-style-type: none"> <li>• Staff Support</li> <li>• Kip, Teresa, Megan</li> <li>• Committee</li> <li>• Marissa</li> <li>• All</li> </ul>	<ul style="list-style-type: none"> <li>February 2018</li> <li>Feb/March 2018</li> <li>Feb/March 2018</li> <li>Feb/March 2018</li> <li>March 2018</li> </ul>		<p><b>Complete</b> Event held April 24, 2018 Bristol-Myers Squibb; 44 attendees representing 37 organizations</p>
ACTIVITY 2: Host TBHC Quarterly Meeting		Rosalyn M. Brock, Vice President, Advocacy and Government Relations at Bon Secours Health System will share ideas about what you can do professionally in your organization and personally in your community		
<ul style="list-style-type: none"> <li>• Identify speaker and topic</li> <li>• Secure venue</li> <li>• Promote event registration</li> </ul>	<ul style="list-style-type: none"> <li>• Kip, TBHC Team</li> <li>• TBHC Team</li> <li>• TBHC Team</li> </ul>	<ul style="list-style-type: none"> <li>April/May 2018</li> <li>April/May 2018</li> <li>May – July 2018</li> </ul>	<ul style="list-style-type: none"> <li>Speaker, Event description</li> <li>Location secured (80 – 100 people capacity)</li> </ul>	<p><b>Complete</b> Event held August 2, 2018; Empath Health/Suncoast Hospice; 28 attendees representing 22 organizations</p>

GOAL II: Encourage advocacy and involvement of stakeholders to work toward improved health and wellness in Tampa Bay				
ACTION STEPS	PERSON (S) RESPONSIBLE	TIMELINE	RESOURCES NEEDED	STATUS
Develop Voter Guide	<ul style="list-style-type: none"> <li>• Committee, TBHC Team</li> </ul>	<ul style="list-style-type: none"> <li>• Races &amp; candidates identified – August 31, 2018</li> <li>• Inquires sent – September 4, 2018</li> <li>• Responses obtained – September 21, 2018 (September 26<sup>th</sup>)</li> <li>• Draft Voter Guide – September 30, 2018</li> </ul>	<ul style="list-style-type: none"> <li>• Final list of Questions</li> <li>• Identified Candidate State &amp; Local Races</li> <li>• Responses from Candidates</li> <li>• Finalized Voter Guide</li> </ul>	<p><b>In Progress</b> Proposed Deadline – October 15, 2018</p>

GOAL III: Facilitate relationships and enhance communication between and among organizations, government, and the community

<b>ACTION STEPS</b>	<b>PERSON (S) RESPONSIBLE</b>	<b>TIMELINE</b>	<b>RESOURCES NEEDED</b>	<b>STATUS</b>