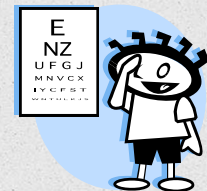


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- Health fairs: voluntary community programs that typically last one day to a few days, and offering health education and medical screenings at little to no cost.

- Height
- Weight
- Blood Pressure
- Blood Sugar
- Cholesterol
- Vision
- Anemia



## Other Common Screens

- Glaucoma
- Hearing
- Oral health
- Podiatry
- Skin Cancer
- Anxiety/Depression



## Patient/Participant Outcomes



## Benefits

- They are numerous:
  - Patient education
  - Early detection of disease
  - Identify priorities for community health initiatives
  - Ability to provide care to many in a short period of time
  - Ability to shift care to a focus on prevention

## Pitfalls?

- "Health fairs are neither regulated nor routinely certified in the United States, and complete data on their numbers and content are not available."
  - Donald Berwick

## Questions Raised

- What to do with positive test results?
- Not all positive results are important, will this increase the cost of care?
- How do we create interest in the event?
- How do we know if we've been successful?

## Maximizing Impact

- Qualified Screeners
- Calibrated equipment
- Physical Placement
- Advertising



## The Future

