

Tenets of Engagement for True Success

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Executive Director & CEO



“He is no fool who gives
what he cannot keep
to gain what he cannot lose.”

- Jim Elliot



“Whosoever shall seek to save
his life shall lose it; and
whosoever shall lose his life
shall preserve it.”

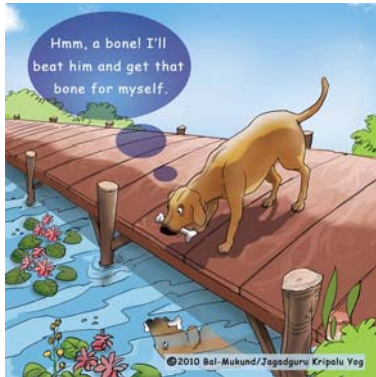
- Luke 17:33



“When you are discontent, you
always want more, more, more.
Your desire can never be
satisfied. But when you practice
contentment, you can say to
yourself, 'Oh yes - I already have
everything that I really need.'”

- Dalai Lama





- Aesop

"Get over yourself. It's not all about you."

- My Mother

SouthEast Lancaster Health Services
Health Fair for the Uninsured

The most successful Highmark
Health Fair in Central Pennsylvania

It became the model

How did we do it?

SouthEast Lancaster Health Services
Health Fair for the Uninsured

The sponsor wanted
community buy-in

SouthEast Lancaster Health Services
Health Fair for the Uninsured

We had a reputation
for collaborating



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Why did we want to do it?

For the sponsor or
for the people?



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There's got to be food



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Invite everyone



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Regular meetings
with clear delegation
and action items



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Equal billing for all partners



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Meaningful care
at the event



SouthEast Lancaster Health Services
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Meaningful follow-up
for patients



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Incentives



Questions



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